

Scalable Delivery for Every Season

“Brisqq gives us a reliable option to scale our business up and down – no need to hire another driver full time!”

Jamie Aston delivers fresh flower installations to restaurants, hotels, shops, offices and private residences throughout London every week of the year. With a style emphasising simplicity and chic, Jamie Aston provides each client with a dedicated florist, and it counts some of London's finest fashion houses, corporate institutions, and Michelin starred restaurants among its loyal customers.

The Problem:

Catering to a steady clientele as well as occasion customers looking to impress, Jamie Aston's staff are constantly busy addressing new orders. Some customers call a week in advance, some call the night before an event, and many others use the popular online ordering system or drop into the store in person. Keeping up with demand is a constant challenge for Jamie Aston, and it was made worse by the company's outdated delivery booking process.

Booking orders over the phone was a time-consuming process for Jamie Aston's staff; and the florist had no way to effectively scale deliveries up or down according to the number of orders on a given day.

The Solution:

As the business grew, coping with spikes in order volume was becoming increasingly difficult. The florist considered hiring an additional driver, and although that would have helped on busy days, it would have been a needless expense the rest of the time. What Jamie Aston needed was a logistics partner that could provide efficient, on-demand delivery services – and Brisqq was the answer.

What's more, Brisqq provides a constant cost base that never changes based on day or time, guaranteeing a competitive delivery price that Jamie Aston can pass on to its customers.

The Result:

Brisqq enables Jamie Aston to not only handle the constant flow of orders, but also gives them the ability to offer their clients specific delivery timeslots of their choice.

With Brisqq, Jamie Aston no longer has to worry about their ability to scale up and down based on the number of deliveries that they have daily. Brisqq's reliable on-demand service ensures that the florist has access to as many drivers each day as it needs – no more, and no less.

“Brisqq makes our business more efficient – it's always available!”

BRISQQ.

JAMIE/
ASTON