

Leveraging Brisqq to Move Large Items Without Large Fees

“Live tracking, punctual timeslots and history break down are especially important for our Project Managers when accurate ETA’s are vital. Definitely a “Does what it says on the tin” operation with friendly and reliable deliveries.”

Based in the heart of London, Cornflake designs and integrates bespoke home automation systems. From Hi-Fi to wi-fi, home cinemas to home security, and more, Cornflake uses smart technology to transform clients’ homes and deliver a beautifully simple, immersive and seamless experience.

The Problem:

Transporting equipment and hardware to and from clients’ sites is an every-day part of Cornflake’s work, but it was having difficulty moving some of its larger, high-value items. Engineers and project managers were frequently faced with slow turnarounds and expensive larger vehicle requirements from couriers – and they were sometimes forced to place items in uninsured taxis.

Vague drop-off times frequently led to engineers having to wait for crucial equipment, and if an item was forgotten, there was no choice but to send someone back to the offices to collect it. All of this was impacting efficiency and wasting valuable time that could be better spent working on projects.

The Solution:

In mid-June, Cornflake trialled Brisqq as a way of making its deliveries more precise, secure, and cost effective. Whereas conventional logistics providers charge varying rates according to vehicle type, Brisqq offers a flat price structure – meaning that a car costs the same as a bike. This approach helps Cornflake to better plan its transportation costs, and ensures that it can move large items without complications.

The Result:

Brisqq provides precise, one-hour delivery timeslots, which enable Cornflake’s engineers to receive items exactly when they need them, drastically optimizing work-flow and productivity. Additionally, delivery turnarounds with Brisqq are so fast that there is longer any need for Cornflake to send staff back to the office. Almost 100 Brisqq deliveries later, Cornflake have found a secure, efficient, and cost-effective solution to transporting large, high-value items within London.

“Brisqq is an invaluable service for us here at Cornflake.”

BRISQQ.

Cornflake