Controlling Stock Movement with Precise Same-Day Delivery

"Brisqq allows us to reliably, precisely and cost-effectively move stock within London."

An online fashion retailer that was established to satisfy the sartorial needs of gentlemen of all ages across the world who appreciate British Style, Mason & Sons strives to bridge the gap between old school craftsmanship and modern technology.

The Problem:

The company aims to offer the highest level of bespoke quality and personalized service to its clients, so it is essential that products are available for viewings, fittings and deliveries whenever a customer requires. To that end, Mason & Sons needed a reliable, efficient, and cost-effective way to transport items between its workshop, its distribution centre, and the Mason family home in Marylebone where customers are invited for consultations.

Same-day delivery was the clear solution, yet traditional logistics providers lacked the precision and customer service quality that Mason & Sons were looking for.

The Solution:

Following a recommendation from a friend, Mason & Sons decided to try Brisqq. Once they had made certain that Brisqq met their requirements, they immediately signed up – and completed their first delivery the very next day.

With Brisqq, Mason & Sons can choose one-hour timeslots for same-day or future delivery, unlocking unprecedented control over stock movements. Booking deliveries is quick and easy with Brisqq's platform, saving them valuable time; and insurance and real-time tracking ensure total peace of mind.

The Result:

Today, Mason & Sons can focus entirely on providing the finest British menswear and tailoring, without having to worry about stock replenishment. It can be confident that it's products will be precisely where it needs them, when it needs them – and that all its stock will be delivered with outstanding customer service.

"Brisqq's precision comes with great customer service. I'm sure other London retailers could benefit from such a service."

